

AGM - Contagious Mountain Bike Club

November 28, 2023

In-person at Winterlong Brewing

In attendance: Aven Knutson, Anthony Bier, Hudson Lucier, Leslie Gomm, Amy O'Rourke, Jesse William, Jeff Pike, Carolyn Blasetti, Allan Lucier, Jan Downing, Morgan Brown, Kirsten Wilcox, Josh Long, Brittnee Seely, Brett Cross, Rachelle Chicoine, Heather LeDuc, Lorrie Lech, Brad Halt, David Barrett, Craig Van Lankveld, Anna Janowicz, Deena Kaha, David Blake-Dickson, Devon Kropf

Call to order: 6:20PM

A) **President's Message** - Hudson Lucier

Thanked the board and the board members. Talked about the transition away from events and towards a focus on dirt girls, skills clinics, and trail work. Mentioned the partnership work with Cycling Association of Yukon – ride together film and Nationals race. Mentioned the emphasis on winter grooming. The plan to start doing a bit of a rebrand to reflect this.

Brad Halt talked about the plan for the memorial trail for Amanda Taylor. This is going to get going in 2024. CMBC will work together with the community to work on this trail.

B) **Update on club direction and discussion of potential name change-** Amy ORourke

- Communicating decision not to host events and instead to renew focus on trail stewardship

Discussed that CMBC is volunteer-led. We work on a lot of projects, but a lot of people don't know what CMBC does. Discussed the move away from hosting events (no longer has the capacity with small group of volunteers) and towards trail stewardship (trail maintenance and grooming and building). It is important that the mountain bike community know what we do for the community.

CMBC has an MOU with the city for trail applications and maintenance, but we don't do all of it.

- Presented the idea of changing the name of CMBC to Whitehorse Mountain Bike Association
- We are struggling with member engagement – we want to engage more with membership.
- Comment: suggestion from membership that we put out a survey to allow people to submit written feedback on: the club name, whether people in the community know what the club does, and how we can better engage membership (we should send an email out to the club with some survey questions)
- Comment: there is a need to clarify between CAY, CMBC etc (CAY is the governing body, need to clarify that CMBC is the trail association)
- Comment: trail associations are advocacy on land use, trail maintenance support, trail network support – becomes an opportunity to market the trails (with the city, with the territory)

- Comment: need for signage etc. to raise awareness – putting QR code and association name on the trail posts and signs
- Comment: suggestion that CMBC members get a card – feeling a part of a community
- Comment: tourism funding might be accessible to the club. Also the need to work fulsomely with the bike shops.
- Comment: when reaching out to membership, could present a mandate of a similar club that we would like to work on.

C) **Volunteer Awards** - Jesse Weyman

Jesse presented the Chris McNeil trail stewardship award to Rob McConnell.

The award is for someone who has gone above and beyond for trail work and grooming and building.

Jesse presented the Volunteer of the year award to Aven.

D) **Finances** - Leslie Gomm

Leslie walked us through the various financial sheets explaining the documents and how the sums of the categories.

MOTION to approve the financial reports for the 2022/23 year. Moved by Hudson Lucier and seconded by Anthony Bier. None opposed.

E) **Formal motion to increase membership fees to \$25/year** - Hudson Lucier

MOTION to increase membership fees to \$25/year. Moved by Hudson Lucier. Supported by all in attendance.

F) **Board Nominations** – Allan Lucier

President – Hudson Lucier nominated and accepted.

Vice President – Jeff Pike nominated and accepted.

Secretary – Aven Knutson nominated and accepted.

Treasurer – Leslie Gomm nominated and accepted.

Directors at Large Nominated (Maximum of 6):

- 1) Jesse Weyman
- 2) Josh Long
- 3) Anthony Bier
- 4) Carolyn Blasetti
- 5) Amy O'Rourke
- 6) David Blake-Dickson

G) **Door Prizes** - Hudson Lucier

Meeting adjourned at: 7:20

Anyone who wants to be invited to board meetings:

-

Volunteers (and what they want to help with):

- Jan is happy to write grants

New emails:

- Josh Long – [REDACTED]
- Carolyn Blasetti [REDACTED]

Other contacts:

- Kirsten Wilcox [REDACTED]
-